

VII. Programming

Book Fairs

Hosting a book fair is a great way to encourage students to read and you can earn a profit at the same time! You can take your profits in cash, books or a combination of the two. Some schools have two book fairs each year – one for profit, the other is a buy one, get one free reading promotion book sale. Cash earned can be used for special projects, to supplement materials budgets, hosting guest lecturers, etc. Books earned can be added to the collection, given to classrooms or used as prizes for reading incentive programs.

Some popular book fairs are:

Barnes and Noble

<http://www.barnesandnoble.com/bookfairs/index.asp?PID=23700>

Bangor, Augusta and Presque Isle

The book fair is hosted in their store. Schools earn a percentage of the profits from sales storewide on the day of the sale (with presentation of a voucher). Barnes and Noble have downloadable promotional materials to spread the word to your students, staff and community.

Book Ends (K-8)

<http://bookfairsbybookends.com/>

Based in Winchester, MA, Bookends services school throughout New England. Schools can earn up to 25% profit in cash and/or books.

Personalized Book Fairs – an online book fair. Schools receive 20% of sales.

<http://personalizedbookfairs.com/onlineinstructional.htm>

Scholastic Book Fairs

<http://www.scholastic.com/bookfairs/>

Perhaps the best know of book fairs in Maine. In addition to books, these book fairs also offer posters and school supplies for sale.

You may also want to consider setting up a book fair with your local bookseller.

Guest presenters

Students and teachers enjoy having authors and illustrators visit schools to discuss their works.

Louise Borden

<http://www.louiseborden.com/index2.html>

Toni Buzzeo

<http://www.tonibuzzeo.com/visits.html>

Mary Cerullo

www.cascobay.org

Emily Chetkowski

Nauti-dog.Co.

Phone: 978-353-6987

<http://www.emilychetkowski.com/>

Kathy Lynn Emerson

<http://www.kathylynemerson.com>

www.KaitlynDunnett.com

www.KateEmersonHistoricals.com

Donn Fendler

<http://www.donnfendler.com/>

Kate Flora

<http://www.kateflora.com/>

Kevin Hawkes

<http://www.kevinhawkes.com/home.htm>

Jennifer Richards Jacobson

<http://www.jenniferjacobson.com/>

Paul Janeczko

<http://www.paulbianeczko.com/>

Carrie Jones

<http://www.carriejonesbooks.com/>

Cynthia Lord

P.O. Box 388

Topsham, ME 04086

<http://www.cynthialord.com/>

Email: events@cynthialord.com

Robin MacCready

<http://www.robinmerrowmaccready.com/>

Amy MacDonald

10 Winslow Rd.

Falmouth, ME 04105

<http://www.amymacdonald.com/>

Bruce McMillan

Email: bruce@brucemcmillan.com

<http://www.brucemcmillan.com/>

Deborah Noyes

<http://www.deborahnoyes.com>

Anne Sibley O'Brien

50 Maple Street

Peaks Island, ME 04108

Phone: 207-766-5555

<http://www.annesibleyobrien.com/>

<http://colorngbetween.blogspot.com>

Lynn Plourde

<http://www.lynnplourde.com/>

Robert Shetterly

<http://www.americanswhotellthetruth.org/>

Neil Shusterman

<http://www.storyman.com>

Allen Sockabasin

<http://www.tilburyhouse.com/>

1-800-582-1899

Melissa Sweet

68 Main Street

Rockport, ME 04856

Ph 207-236-0348

Email: Melissa@melissasweet.net



<http://www.melissasweet.net>

Steven Swinburne

<http://www.steveswinburne.com/>

Maria Testa

<http://www.mariatesta.com/>

Sarah L. Thomson

Email: slthomson@earthlink.net

<http://www.sarahlthomson.com>

Chris van Dusen

<http://www.chrisvandusen.com/>

Lea Wait

Email: leawait@roadrunner.com

<http://www.leawait.com/>

Doug Wilhelm

<http://www.the-revealers.com/meet-doug.html>

Reading Incentive Programs

Research has shown that students who read more and understand their reading more perform better in school. In order to encourage students to read more, school libraries can provide the catalyst using reading incentive programs. Students are rewarded for the number of pages or number of books that they read over a certain period of time. The prizes may be purchased using library funds or through donations from local businesses. Keeping track of the number of pages/books can be very time consuming for school library staff, however. Parent or student volunteers can be enlisted to assist with the bookkeeping for the reading incentive programs or School Library media Specialists can use ready-made reading incentive programs.

All Ears Reading

<http://www.allearsreading.org/>

“To celebrate the unique bond children and pets share, Target®, Purina and Tony La Russa’s Animal Rescue Foundation have partnered to create All Ears Reading™. This philosophy encourages reading by creating a supportive environment for children that fosters an eagerness to read. Pets are the perfect reading partner because they are attentive, non-judgmental and comforting. Creating a special time to read together will help build the bond between children and their pets while growing personal confidence and skill.”

Accelerated Reader

<http://www.renlearn.com/ar/>

- * Make essential reading practice more effective for every student.
- * Personalize reading practice to each student’s current level.
- * Manage all reading activities including read to, read with, and read independently.
- * Assess students’ reading with four types of quizzes: Reading Practice, Vocabulary Practice, Literacy Skills, and Textbook Quizzes.
- * Build a lifelong love of reading and learning.

Book Adventure

<http://www.bookadventure.org/>

Book Adventure is a FREE reading motivation program for children in grades K-8. Children create their own book lists from over 7,000 recommended titles, take multiple choice quizzes on the books they've read, and earn points and prizes for their literary successes. Book Adventure was created by and is maintained by Sylvan Learning.

Book Buddies

Schools create Book Buddies programs based upon their needs and abilities, though the concept is the same overall – pairing students with older readers in order to increase student reading ability and comprehension. It is preferred to have at least a 2-3 year difference in reading level or grade level when pairing students. Some schools have adult

www.maslibraries.org

book buddies who are community volunteers or school staff members. Some schools encourage students to read to their pets!

For sample activities and ideas for a Book Buddies program, visit:

<http://www.theteacherscorner.net/seasonal/all-year/book-buddies/index.htm>

Book It!

<http://www.bookitprogram.com/>

Sponsored by Pizza Hut, this reading incentive program is designed for grades K-6. Students earn Pizza Hut rewards based upon the number of books read.

Get Caught Reading

<http://www.getcaughtreading.org/literacyprogram.htm>

Get Caught Reading is a nationwide campaign to remind people of all ages how much fun it is to read. May is Get Caught Reading month, but the campaign is promoted throughout the year. Get Caught Reading is supported by the Association of American Publishers (AAP).

Junior Great Books

<http://www.greatbooks.org/programs-for-all-ages/junior.html>

The Junior Great Books® program is a research-based K-12 reading program that provides a superb framework for teaching reading comprehension, critical thinking, and writing, all in the context of students sharing their ideas about great literature.

Junior Great Books is proven to help students develop essential literacy skills—reading carefully, thinking critically, listening intently, and speaking and writing persuasively. By participating in Shared Inquiry™ discussion, Great Books students learn to read for meaning and to support their own interpretation of the text.

Read Across America

<http://www.nea.org/grants/13003.htm>

Read Across America is an annual reading motivation and awareness program that calls for every child in every community to celebrate reading on March 2, the birthday of beloved children's author Dr. Seuss. It is sponsored by the National Education Association (NEA) which provides resources for schools via its website.

Reading Counts

<http://teacher.scholastic.com/products/readingcounts/overview.htm>

A unique software program for Grades K–12, Scholastic Reading Counts! incorporates features specifically designed to benefit administrators, teachers, media specialists, and students. Lexile based, the software allows Library Media Specialists to track student reading progress.

Create your own programming

While it may be easier to use pre-determined ideas for programs in your library, it can be just as rewarding for you and the students to create your own. Here are a few:

Girl Friday/Guy Friday

Once a year, a day is set aside for girls only in the library and another for guys only in the library. Don't announce what you plan for the group ahead of time. Cover all windows with posters that read "Girls Only April 4th. No guys allowed", for example. Use the time to have crafts, snacks, book discussions, book displays just for them. You may want to consider a signup sheet to keep the numbers manageable.

Grab a Bag O' Books

During the last week of school, encourage students and staff to sign out books to read over the summer vacation. Use heavy-duty paper bags with handles such as Chinese takeout bags.

Moose Valuable Reader

In this K-5 reading program, students who choose to participate are given a large bookmark with the rules of the program on one side and a graph to keep track of how much time the student spent reading or being read to. For each 25 hours logged on the bookmark, the student is given an award. The awards have been donated by community businesses and have been purchased through library funds and increase in value as the student's reading time increases. The progress of each student is recorded and kept from one grade to the next. Once the student has completed 500 hours of reading/being read to, Students join the "60 Books" portion. Each student must read 6 books in 10 different categories/genres. Again, prizes are awarded once a student has read 6 books in a category. Students are given a plaque in a school-wide ceremony once they complete the program.

Read for Cash

Students receive a small card with six (6) places to punch a hole. Every time a student reads a book, they get their card punched. When they have all six holes punched they return the card and receive a \$5 gift certificate to Borders or another vendor of your choice. You may be able to get the gift certificates donated to keep costs down.

These Books Bite

One school gave out vampire teeth at Halloween (available from Oriental Trading) to promote vampire books. They had a raffle for tickets to see the movie *Twilight*.